

## Managers Guide To Excellence In Public Relations And Communication Management Routledge Communication Series

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Manager's Guide to Excellence in Public Relations and Communication Management (Routledge Communication Series) 1st Edition by David M. Dozier (Author)

### Manager's Guide to Excellence in Public Relations and ...

Manager's Guide to Excellence in Public Relations and Communication Management. This book reports findings of a three-nation study of public relations and communication management sponsored by the International Association of Business Communicators (IABC) Research Foundation.

### Manager's Guide to Excellence in Public Relations and ...

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### Manager's Guide to Excellence in Public Relations and ...

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